

Corporate Sponsorship

Northumberland Zoo is a family-run, not-for-profit organisation.

There are many different unique corporate packages for all sizes of businesses who are wanting to get involved in some way by doing 'their bit' for the environment. Our mission is to become the leading centre for environmental education and conservation in the northeast, providing the local people with an opportunity to be inspired by the world around them.



The benefits for the zoo...

The benefits to us are obvious as your organisation can help us achieve our goals and continue to support our conservation projects. Northumberland Zoo has a very exciting future ahead and it is an amazing opportunity for businesses to contribute and help us achieve this goal.

But what does it do for your business?

Ethical buying and decision-making has never been more important for businesses.

Our sponsors' customers understand that those companies who do more for the environment, mean more - and the same goes for your employees.

We can tailor your package to ensure that it suits your corporate goals and there are a variety of ways that you can get involved at the zoo:

Your company can:

- Sponsor an Animal
- have an Animal Experience
- Sponsor a Specific Area in the Zoo
- Sponsor a New Development



Corporate Animal Experiences

Your team can have the opportunity to get up close and personal with a VIP tour of the Zoo by one of our Keepers. We offer these experiences for group sizes of 5 people and a minimum donation of £250. This is a great idea for an employee treat!

For this donation, you will receive:

- VIP tour with a keeper and the opportunity to feed some animals
- Personalised Certificate to hang at your premises
- Photo & PR opportunities

Sponsorship

Your business can also sponsor a specific animal or area of the zoo, i.e. The Wild Theatre. The money from your sponsorship will go into the upkeep and maintenance of our existing areas, exhibits and enclosures as well as helping fund future developments!

There are 3 levels of Corporate Sponsorship which are valid for 1 year:

Bronze - £250

- Your company name board on the area/animal you have sponsored
- Personalised certificate that you can display at your premises
- Your company listed on the sponsorship page of our website

Silver - £500

- all of the above
- VIP tour of the zoo with behind-the-scenes info for 4 people
- Photo and PR with the sponsored area/animal

Gold - £1000

- all of the above
- VIP tour of the zoo for up to 8 people
- 4 Complimentary Family Passes

Sponsor a NEW project

£500 - Wildlife/Bug Garden

£1000 - Interactive Interpretation for areas of the Zoo

£2000 - Construction of a Wildlife/Bird Hide for our visitors

£5000 - Help towards the next Species Exhibit

More about us..

Northumberland Zoo is a privately owned, not-for-profit organisation, run by the Bradley family and their extended family of keepers and staff.

The zoo is currently based on around 18 acres of land with over 100 different species of animals to see. Our mission is to become a leader in the education and conservation of wildlife and their unique habitats, making it accessible to all whilst still providing a compelling visitor experience.

Corporate Sponsorship

The lists below show the current range of species and areas that are available for sponsorship at the zoo.

Mammals:

African Crested Porcupine
Alpaca
Arctic Fox
Asian Short-Clawed Otter
Bennett's Wallaby
Canadian Lynx
Capybara
Donkey
Domestic Cattle
Fallow Deer

Goat
Grey Mouse Lemur
Harvest Mice
Livingstone's Fruit Bat
Lowland Tapir
N. American Tree Porcupine
Parma Wallaby
Prairie Dogs
Raccoon
Ring-Tailed Lemur

Scottish Wildcat
Serval
Six-banded Armadillo
Slender-tailed Meerkat
Snow Leopard
Sugar Glider
Pig

Birds:

African Grey Parrot
American Kestrel
Barn Owl
Bengal Eagle Owl
Brown Wood Owl
Common Buzzard

Great Grey Owl
Greater Rhea
Harris's Hawk
Laughing Kookaburra
Snowy Owl

Tawny Owl
Ural Owl

Reptiles, Amphibians & Inverts

African Spurred Tortoise
Blue-tongued Skink
Blue Poison Dart Frog
Leaf-cutter Ants
Leopard Tortoise
Rainbow Boa
Red-eyed Tree Frog

Areas in the Zoo:

Adventure Land Play Area
Hog Springs Guinea Pig Village
Honeybee Apiary
Lemur Woods
Native Species
Rainforest Lookout
Tractor Museum
Wallaby Walkabout Exhibit
Wild Theatre

